

DATE, TIME, & LOCATION

DATE: Thursday, November 15, 2007

TIME: 2:00 p.m. – 3:30 p.m.

SEMINAR

LOCATION: Steptoe & Johnson LLP
201 East Washington Street
Suite 1600
Phoenix, AZ 85004
(602) 257-5200

REGISTRATION

Name: _____

Title: _____

Company: _____

Address: _____

Telephone: _____

Fax: _____

E-mail: _____

Please check the following box to indicate which session you will be attending.

Webinar: In-House Seminar:

Please fill out the information above and forward via fax, email, or regular mail. Seating is limited.

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UNION PURSUES ORGANIZING IN THE HOSPITALITY INDUSTRY

*Campaign Pledges 50% of its
Budget To Organizing
Efforts Against Hotel and
Restaurant Employers*

Labor Law Update & Invitation

Presented by
Steptoe & Johnson LLP's
Labor & Employment
Law Partners

November 15, 2007

STEPTOE & JOHNSON LLP

LABOR LAW UPDATE

UNITE HERE, a member of the Change to Win affiliation of unions, is pushing a national “Hotel Workers Rising!” Campaign aimed at organizing the hospitality industry. The campaign benefits from the 2004 merger between UNITE (Union of Needletrades, Industrial and Textile Employees) which owned a \$3.6 billion bank at the time of the merger, and HERE (Hotel Employees and Restaurant Employees Union), which puts the assets of former UNITE at the campaign’s disposal. UNITE HERE has identified “organizing the unorganized” as its top priority and is devoting over 50% of its national budget to organizing efforts. In her campaign kickoff speech, Change to Win Chair Anna Burger predicted the campaign will be an “organizing victory.”

The “Hotel Workers Rising!” campaign, which launched in San Francisco, Los Angeles, Chicago and New York, has now moved across the country. UNITE HERE’s website states that, “with about one million hotel workers in the US and Canada, we’ve got a lot of organizing to do.” In fact, UNITE HERE’s website states that it is “well-positioned to take on” a multi-service industry that includes food and laundry workers. UNITE HERE currently represents 10% of the food and laundry industries. In Arizona, only one hotel is currently organized; in comparison, union density in San Francisco is at 85% of the hospitality industry. That means UNITE HERE

must organize in areas like Arizona where union density is lower to add significantly to its dues-paying membership rolls. As part of its organizing efforts, UNITE HERE has released a 15-page report titled “Creating Luxury, Enduring Pain: How Hotel Work is Hurting Housekeepers.” UNITE HERE has also identified hotels to boycott, including ones in Arizona, and has staged protests, sit-ins, pickets and hunger strikes, including a protest at a Phoenix business earlier this month. In Denver, Colorado, UNITE HERE recently obtained a right-to-organize agreement with a 1,000 room Hyatt. Current organizing plans include drives among laundry workers in Phoenix, national hotel and restaurant chains, and the gaming industry, among others.

PLEASE JOIN US

You are invited to join us on November 15, 2007 at 2:00 PM for an informative session on this topic. You have two options — come into our office to view the presentation in person and enjoy refreshments, or join us via a teleconference and web presentation. To register, call Jane Lundberg at 602.257.7719 or e-mail jlundberg@steptoe.com.

In the meantime, if you have questions about this new development, contact any of the Labor & Employment partners at Steptoe & Johnson LLP (Steve Wheelless, Larry Katz, Mark Kisicki, or Stephanie Quincy) at 602.257.5200 or Steve Wheelless at 602.257.5234 or email swheelless@steptoe.com.

WHAT YOU WILL LEARN:

- ♦ Who is UNITE HERE?
- ♦ What are UNITE HERE’s corporate campaign tactics?
- ♦ What should you do now to prepare for a corporate campaign in the future?
- ♦ Who is a “supervisor” and why are they key to your union free strategy?

STEPTOE & JOHNSON^{LLP}

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