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## Trade Associations

Trade associations are not immune to the challenges and opportunities of today's changing business and economic environment. Now more than ever, these organizations need to closely evaluate their mission, constituencies, and service delivery strategies.

Step toe understands the unique culture of trade associations. Our attorneys have extensive experience representing the interests of industry trade associations, particularly in the areas of government relations, public policy, and litigation. The scope of our client work includes:

- Assisting with all phases of the establishment of associations and their for-profit and not-for-profit subsidiaries and affiliates;
- Antitrust counseling;
- Drafting amicus briefs for litigation in the US Supreme Court and other courts;
- Election financing and political action committee representation;
- General counseling advice, including specific advice on issues ranging from employment counseling, to tax-exempt issues, to providing legal support in organizing trade shows, to contract negotiation;
- Internet advice and strategic planning, including ensuring that valuable trademark assets are protected;
- Litigation services;
- Legislative services before Congress and the IRS and;
- Tax-exempt services such as reporting unrelated business income (UBIT), draft member benefits plans.