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Areas of Practice

- Class Action
- Commercial Litigation,
Insolvency & Creditors'
Rights
- Copyright
- Derivatives and Credit
Default Swaps Litigation &
Restructuring Team
- Distressed Real Estate
Litigation & Restructuring
- Entertainment
- Intellectual Property
- IP Licensing
- IP Litigation
- Korea
- Litigation
- Patent
- Patent Litigation
- Securities Litigation &
Enforcement
- Trade Secrets
- Trademark
- Trademark Litigation
- Worldwide Arbitration &
Dispute Resolution

Seong H. Kim

Seong Kim is a partner in the Litigation and International Departments of Steptoe & Johnson LLP, and a member of the Intellectual Property group. Prior to joining Steptoe, Mr. Kim was a partner at a prominent Los Angeles law firm.

Mr. Kim is a trial lawyer who handles commercial and intellectual property litigation and arbitration matters. He has obtained judgments and settlements totaling several hundred million dollars for his clients. Even when representing defendants, Mr. Kim has been able to “turn the table” by not only obtaining defense verdicts for his clients but also by obtaining positive money judgments against the parties that sued. Some of the largest companies around the world have turned to Mr. Kim to protect their interests.

Mr. Kim has lectured at various trial technique seminars, including for the Orange County Bar Association and the NAPABA. He also has been featured and quoted in various publications including the *Los Angeles Times*, *Los Angeles Daily Journal*, and the *Los Angeles Business Journal*.

Noteworthy

- *Southern California Super Lawyers*, Business Litigation, 2005–2012

Representative Matters

- Represented an international multi-media company in various matters involving copyright and trademark licensing.
- Represented one of the largest fashion houses against trademark infringement claims.
- Represented the maker of 7 for All Mankind™ jeans against claims brought by the makers of Citizens of Humanity™ jeans.
- Represented one of the largest automobile manufacturers in connection with a software licensing dispute.
- Represented one of the largest software companies in connection with a dispute involving software maintenance contract.
- Represented one of the largest architectural firms in connection with a copyright infringement claim.
- Obtained a defense verdict for a prominent tool company against trade dress infringement and false advertising claims brought by a competitor.
- Represented a prominent tool company in connection with a \$100 million licensing dispute.

Seong H. Kim

Languages

Korean

Education

UCLA School of Law, J.D.,
1993, Member, *Pacific Basin
Law Journal*

University of California -
Berkeley, B.S., with
honors, 1990

Bar & Court Admissions

California

US District Court Central
District of California

US District Court Northern
District of California

US District Court Southern
District of California

US Court of Appeals Ninth
Circuit

- Represented a collection of hedge funds to recover their \$1 billion dollar investment in an internet incubator company.
- Obtained a multi-million dollar judgment for the producer of Ace Ventura: Pet Detective.
- Obtained a multi-million verdict against the inventors of the Ab-Roller® exercise product.
- Obtained a multi-million dollar settlement for clients in bad faith lawsuits brought against some of the largest insurance companies.
- Obtained a defense verdict and a positive money judgment for real estate developers accused of fraud in connection with the sale of a commercial building.
- Obtained a defense verdict and a positive money judgment for real estate developers against claims brought the general contractor.
- Obtained a defense verdict for guarantors of a real estate development project.

Select Seminars & Events

Seong Kim Speaks on Litigation Strategy and Closing Argument at 2006 NAPABA Convention, November 2006

Selected Publications

California's Unfair Competition Act: Will it Give Rise to Yet Another 'Wave' in Smoking and Health Litigation?
1995, *35 Santa Clara Law Review* 193