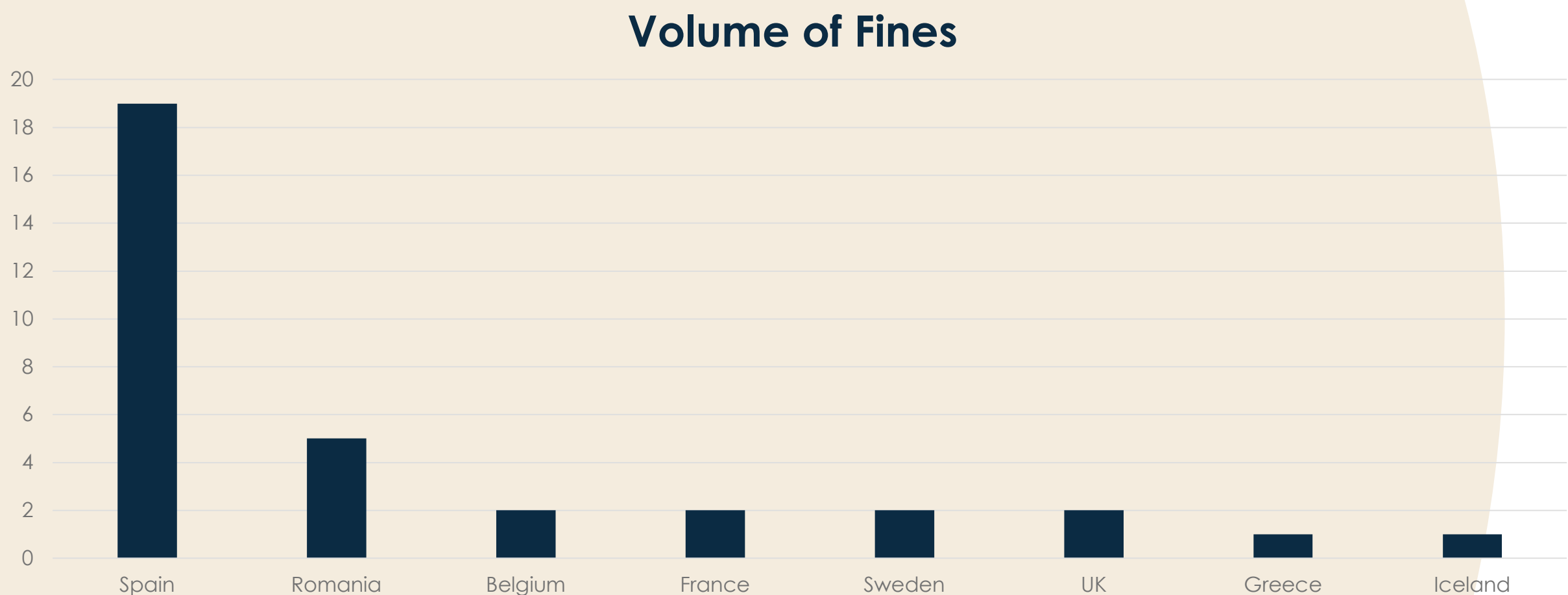


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June UK / EU GDPR Enforcement Trends



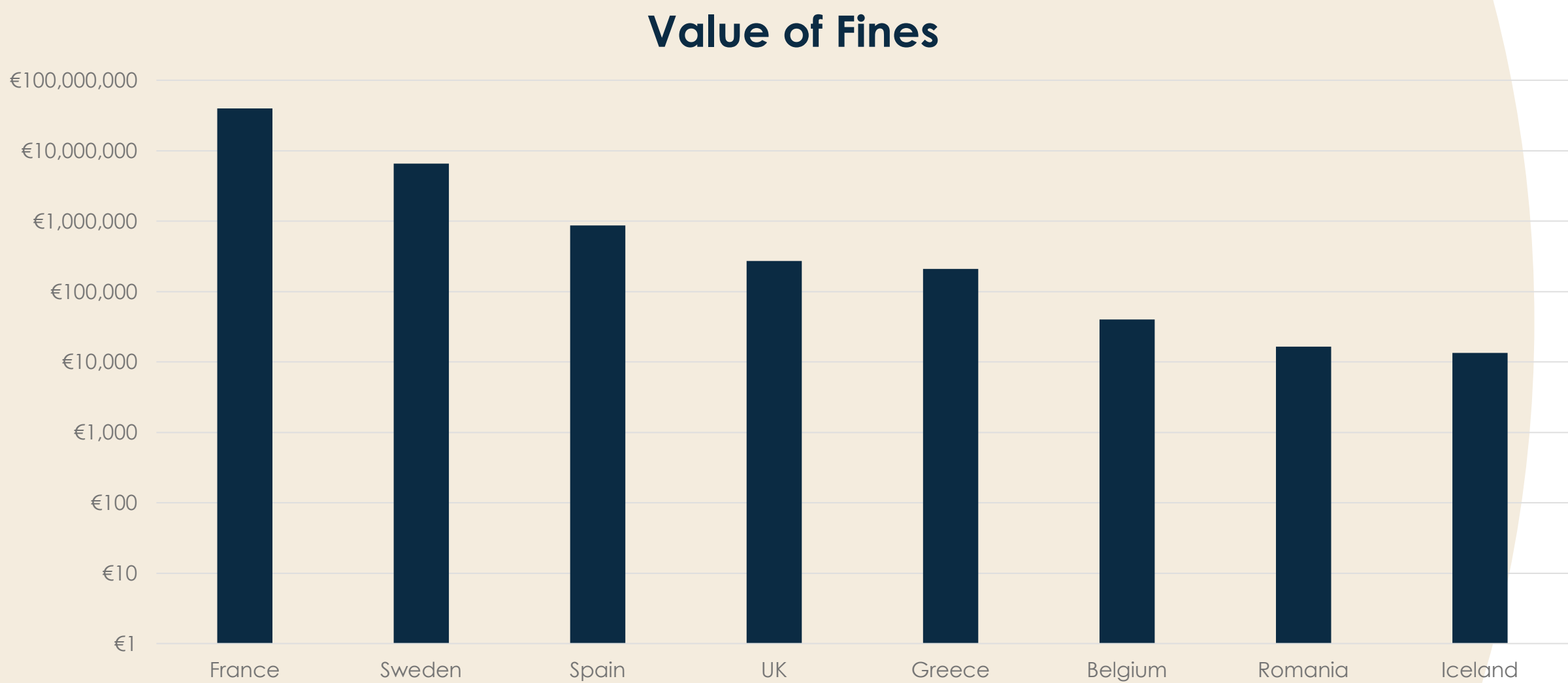
Fines June 2023



Top 3 Most Active Regulators by Volume of Fines

1. Agencia Española de Protección de Datos (**Spain**)
2. Autoritatea Națională de Supraveghere a Prelucrării Datelor cu Caracter Persona (**Romania**)
3. Autorité de la protection des données - Gegevensbeschermingsautoriteit (**Belgium**)/Commission Nationale de l'Informatique et des Libertés (**France**)/Integritetsskyddsmyndigheten (**Sweden**)/The Information Commissioners Office (**UK**)

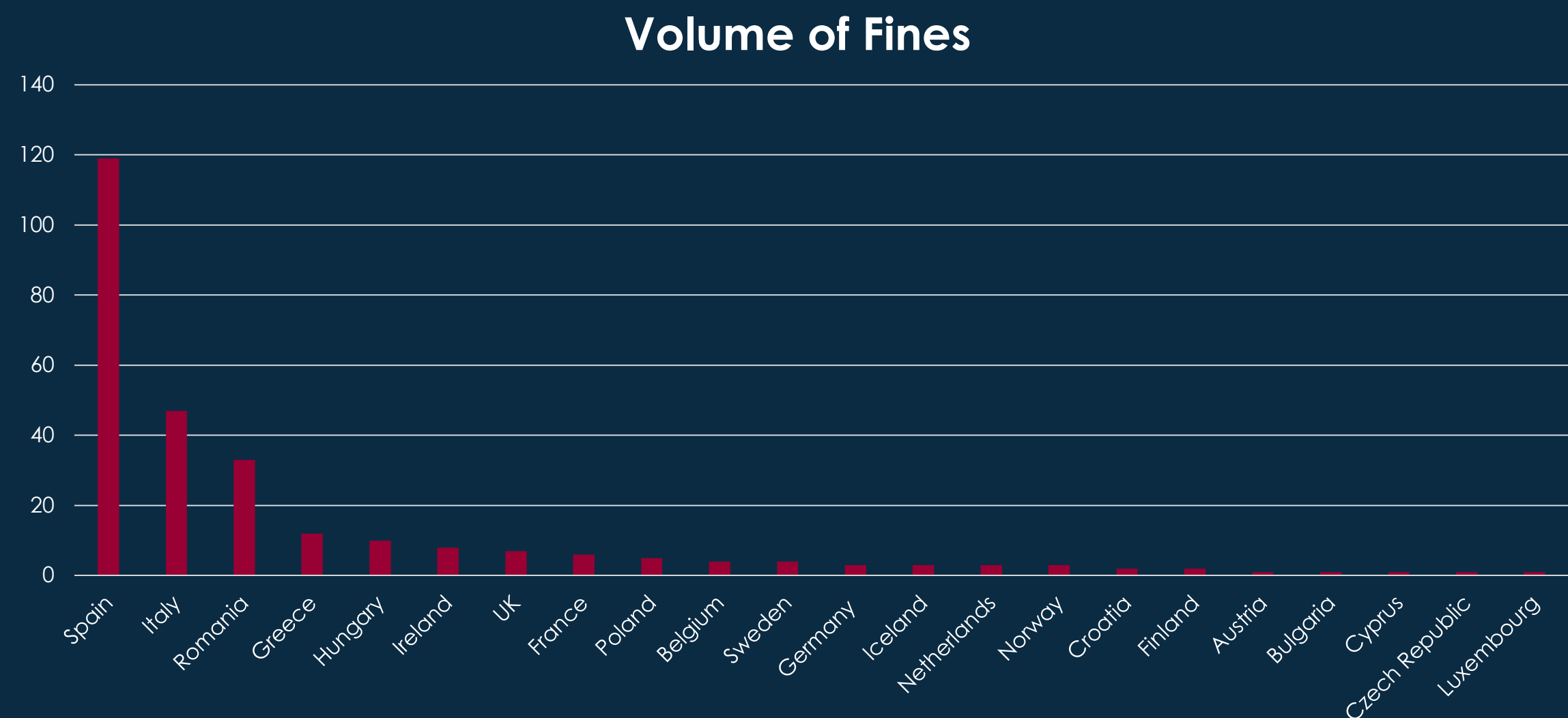
Fines June 2023



Top 3 Most Active Regulators by Value of Fines

- 1. Commission Nationale de l'Informatique et des Libertés – CNIL (**France**)
- 2. Integritetsskyddsmyndigheten (**Sweden**)
- 3. Agencia Española de Protección de Datos (**Spain**)

Fines YTD June 2023

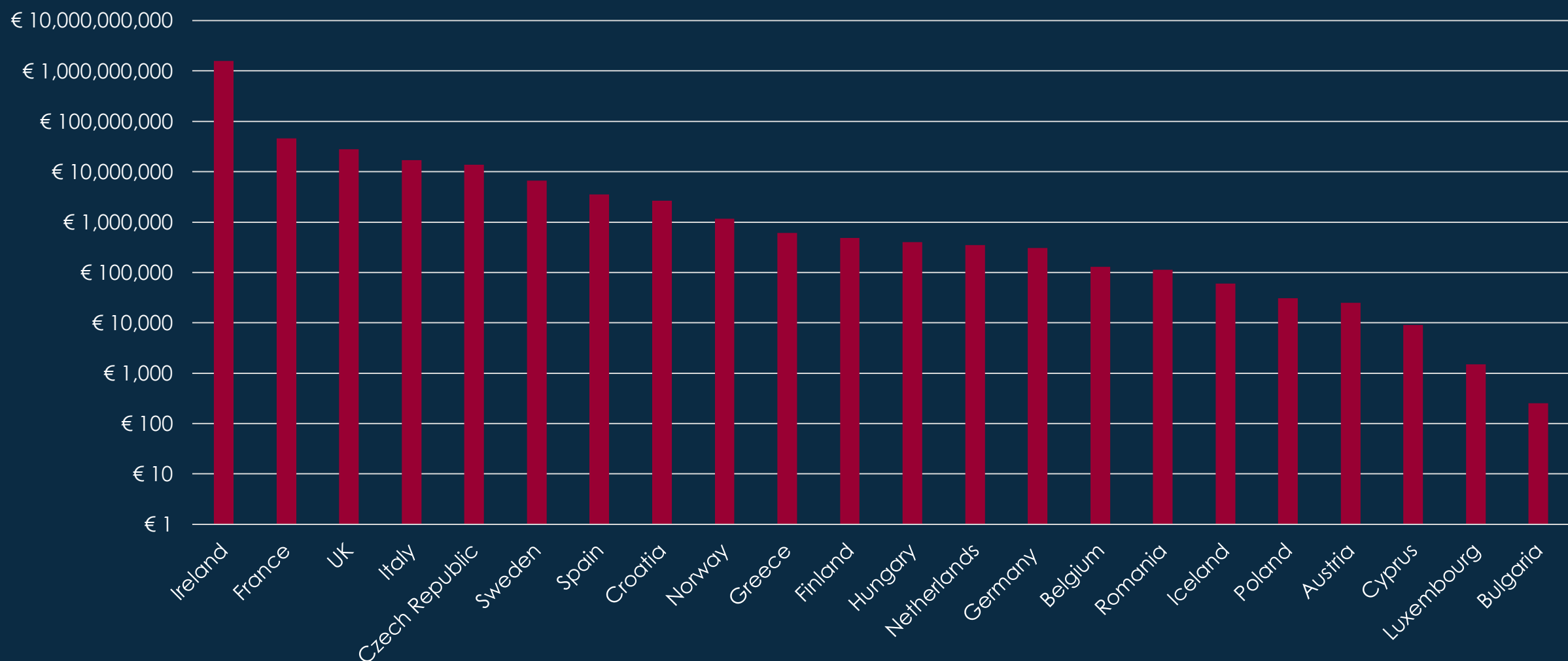


Top 3 Most Active Regulators by Volume of Fines

1. Agencia Española de Protección de Datos (Spain)
2. Garante per la protezione dei dati personali (Italy)
3. Autoritatea Națională de Supraveghere a Prelucrării Datelor cu Caracter Personal (Romania)

Fines YTD June 2023

Value of Fines



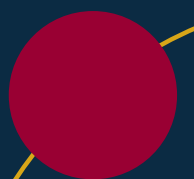
Top 3 Most Active Regulators by Value of Fines

1. Data Protection Commission (**Ireland**)
2. Commission Nationale de l'Informatique et des Libertés – CNIL (**France**)
3. The Information Commissioners Office (**UK**)

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Top Fine

- The French Data Protection Authority issued a fine of €40 million to an online advertising company, specialized in personalized advertisement through behavioral retargeting.
- This sanction is based on:
 - Failure to demonstrate that consent has been collected;
 - Failure to respect data subject's rights;
 - Lack of joint controllership agreement.



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Key Takeaways

- The lawfulness of marketing activities conducted by businesses, more specifically the collection of consent for such processing activities, is under high scrutiny across Europe.
- European regulators are also focusing on compliance with data subject requests, notably with respect to the right to access and the right to erasure.

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