109TH CONGRESS 1ST SESSION

H. R. 1653

To prohibit the transfer of personal information to any person outside the United States, without notice and consent, and for other purposes.

IN THE HOUSE OF REPRESENTATIVES

APRIL 14, 2005

Mr. Markey introduced the following bill; which was referred to the Committee on Energy and Commerce

A BILL

To prohibit the transfer of personal information to any person outside the United States, without notice and consent, and for other purposes.

- 1 Be it enacted by the Senate and House of Representa-
- 2 tives of the United States of America in Congress assembled,
- 3 SECTION 1. SHORT TITLE.
- 4 This Act may be cited as the "Safeguarding Ameri-
- 5 cans From Exporting Identification Data Act" or the
- 6 "SAFE-ID Act".
- 7 SEC. 2. DEFINITIONS.
- 8 As used in this Act, the following definitions apply:
- 9 (1) Business enterprise.—The term "busi-
- 10 ness enterprise" means any organization, associa-

1	tion, or venture established to make a profit, or any
2	private, nonprofit organization that collects or re-
3	tains personally identifiable information.
4	(2) Country with adequate privacy pro-
5	TECTION.—The term "country with adequate pri-
6	vacy protection" means a country that has been cer-
7	tified by the Federal Trade Commission as having a
8	legal system that provides adequate privacy protec-
9	tion for personally identifiable information.
10	(3) Personally identifiable informa-
11	TION.—The term "personally identifiable informa-
12	tion" includes information such as—
13	(A) name;
14	(B) postal address;
15	(C) financial information;
16	(D) medical records;
17	(E) date of birth;
18	(F) phone number;
19	(G) e-mail address;
20	(H) social security number;
21	(I) mother's maiden name;
22	(J) password;
23	(K) state identification information;
24	(L) driver's license number;
25	(M) personal tax information; and

- 1 (N) any consumer transactional or experi-2 ential information relating to the person.
- 3 (4) Transmit.—The term "transmit" or
 4 "transmission" means the use of any instrumentality
 5 of interstate commerce, including the mails or any
 6 electronic means, to transfer information or to pro7 vide access to such information via the Internet or
 8 any comparable telecommunications system.

9 SEC. 3. PROTECTION OF PERSONALLY IDENTIFIABLE IN-

- 10 FORMATION FROM UNAUTHORIZED TRANS-
- 11 MISSION.
- 12 (a) In General.—A business enterprise may trans-
- 13 mit personally identifiable information regarding a citizen
- 14 of the United States to any foreign affiliate or subcon-
- 15 tractor located in a country that is a country with ade-
- 16 quate privacy protection, provided that the citizen has
- 17 been provided prior notice that such information may be
- 18 transmitted to such a foreign affiliate or subcontractor
- 19 and has not objected to such transmission.
- 20 (b) "Opt-in" Consent Required for Countries
- 21 WITHOUT ADEQUATE PRIVACY PROTECTION.—A business
- 22 enterprise may not transmit personally identifiable infor-
- 23 mation regarding a citizen of the United States to any
- 24 foreign affiliate or subcontractor located in a country that
- 25 is a country without adequate privacy protection unless—

- 1 (1) the business enterprise discloses to the cit-2 izen that the country to which the information will 3 be transmitted does not have adequate privacy protection;
- (2) the business enterprise obtains consent from 6 the citizen, before a consumer relationship is established or before the effective date of this Act, to 7 8 transmit such information to such foreign affiliate or 9 subcontractor; and
- 10 (3) the consent referred to in paragraph (2) is 11 renewed by the citizen within 1 year before such in-12 formation is transmitted.
- (c) Prohibition on Refusal to Provide Serv-ICES.—A business enterprise shall not deny the provision 14 15 of any good or service to, nor change the terms of or refuse to enter into a business relationship with any per-16 17 son based upon that person's exercise of the consent rights
- 19 SEC. 4. ENFORCEMENT BY THE FEDERAL TRADE COMMIS-

provided for in this Act or in any other applicable law.

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- 21 (a) Unfair and Deceptive Act or Practice.—
- A violation of this Act shall be treated as a violation of
- 23 a rule defining an unfair or deceptive act or practice pre-
- scribed under section 18(a)(1)(B) of the Federal Trade
- Commission Act (15 U.S.C. 57a(a)(1)(B)).

- 1 (b) Enforcement Authority.—The Federal
- 2 Trade Commission shall enforce this Act in the same man-
- 3 ner, by the same means, and with the same jurisdiction,
- 4 powers, and duties as though all applicable terms and pro-
- 5 visions of the Federal Trade Commission Act (15 U.S.C.
- 6 41 et seq.) were incorporated into and made a part of this
- 7 Act.

8 SEC. 5. CIVIL REMEDIES.

- 9 (a) Private Right of Action.—A person or entity
- 10 may, if otherwise permitted by the laws or rules of court
- 11 of a State, bring in an appropriate court of that State—
- 12 (1) an action based on a violation of this Act
- or the regulations prescribed pursuant to this Act to
- enjoin such violation;
- 15 (2) an action to recover for actual monetary
- loss from such a violation, or to receive \$10,000 in
- damages for each such violation, whichever is great-
- 18 er, or
- 19 (3) both such actions.
- 20 If the court finds that the defendant willfully or knowingly
- 21 violated this subsection or the regulations prescribed
- 22 under this subsection, the court may, in its discretion, in-
- 23 crease the amount of the award to an amount equal to
- 24 not more than 3 times the amount available under para-
- 25 graph (2).

(b) ACTIONS BY STATES.—

(1) Authority of States.—Whenever the attorney general of a State, or an official or agency designated by a State, has reason to believe that any person has engaged or is engaging in a violation of this Act or the regulations prescribed pursuant to this Act, the State may bring a civil action on behalf of its residents to enjoin such violation, an action to recover for actual monetary loss or receive \$10,000 in damages for each violation, or both such actions. If the court finds the defendant willfully or knowingly violated this Act or regulations prescribed pursuant to this Act, the court may, in its discretion, increase the amount of the award to an amount equal to not more than 3 times the amount available under the preceding sentence.

(2) EXCLUSIVE JURISDICTION OF FEDERAL COURTS.—The district courts of the United States, the United States courts of any territory, and the District Court of the United States for the District of Columbia shall have exclusive jurisdiction over all civil actions brought under this subsection. Upon proper application, such courts shall also have jurisdiction to issue writs of mandamus, or orders affording like relief, commanding the defendant to comply

with the provisions of this Act or regulations prescribed pursuant to this Act, including the requirement that the defendant take such action as is necessary to remove the danger of such violation. Upon a proper showing, a permanent or temporary injunction or restraining order shall be granted without bond.

- (3) Notice to an intervention of federal trade commission.—The State bringing a civil action under this section shall serve prior written notice of any such civil action upon the Federal Trade Commission and provide the Commission with a copy of its complaint, except in any case where such prior notice is not feasible, in which case the State shall serve such notice immediately upon instituting such action. The Commission shall have the right—
 - (A) to intervene in the action;
 - (B) upon so intervening, to be heard on all matters arising therein; and
 - (C) to file petitions for appeal.
- (4) Venue; service of process.—Any civil action brought under this subsection in a district court of the United States may be brought in the district wherein the defendant is found or is an inhabitant or transacts business or wherein the viola-

- tion occurred or is occurring, and process in such cases may be served in any district in which the defendant is an inhabitant or where the defendant may be found.
- (5) Investigatory powers.—For purposes of bringing any civil action under this subsection, nothing in this Act shall prevent the attorney general of a State, or an official or agency designated by a State, from exercising the powers conferred on the attorney general or such official by the laws of such State to conduct investigations or to administer oaths or affirmations or to compel the attendance of witnesses or the production of documentary and other evidence.
 - (6) EFFECT ON STATE COURT PROCEEDINGS.—
 Nothing contained in this section shall be construed
 to prohibit an authorized State official from proceeding in State court on the basis of an alleged violation of any general civil or criminal statute of such
 State.
 - (7) LIMITATION.—Whenever the Federal Trade Commission has instituted a civil action for violation of this Act or the regulations prescribed pursuant to this Act, no State may, during the pendency of such action instituted by the Commission, subsequently

1	institute a civil action against any defendant named
2	in the Commission's complaint for any violation as
3	alleged in the Commission's complaint.
4	SEC. 6. CERTIFICATION OF COUNTRIES WITH ADEQUATE
5	PRIVACY PROTECTION.
6	(a) In General.—Not later than 6 months after the
7	date of enactment of this Act, the Federal Trade Commis-
8	sion, after providing notice and opportunity for public
9	comment, shall—
10	(1) certify those countries that have legal sys-
11	tems that provide adequate privacy protection for
12	personally identifiable information; and
13	(2) make the list of countries certified under
14	paragraph (1) available to the general public.
15	(b) CERTIFICATION CRITERIA.—
16	(1) In general.—In determining whether a
17	country should be certified under this section, the
18	Federal Trade Commission shall consider the ade-
19	quacy of the country's infrastructure for detecting,
20	evaluating, and responding to privacy violations.
21	(2) Presumption.—The Commission shall pre-
22	sume that a country's privacy protections are inad-
23	equate if they are any less protective of personally
24	identifiable information than those afforded under
25	Federal law or under the laws of any State, or if the

- 1 Commission determines that such country's laws are
- 2 not adequately enforced.
- 3 (c) European Union Date Protection Direc-
- 4 TIVE.—A country that has comprehensive privacy laws
- 5 that meet the requirements of the European Union Data
- 6 Protection Directive shall be certified under this section
- 7 unless the Federal Trade Commission determines that
- 8 such laws are not commonly enforced within such country.

9 SEC. 7. EFFECTIVE DATE.

- 10 Section 6 of this Act shall take effect on the date
- 11 of enactment of this Act. Sections 2 through 5 of this Act
- 12 shall take effect 60 days after the the completion of the
- 13 certification required by section 6.

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