

## Regulatory Symposium | May 2, 2019

Rules, Rules, Rules: Can the Regulatory Process Help as well as Hinder Business Goals?

### Agenda as of April 23, 2019

**12:00 p.m. – 12:30 p.m. Registration and Lunch**

**12:30 p.m. – 1:30 p.m. Opening Plenary Session – Regulatory Models Across Industries**

- **Steve Cook**, Deputy Assistant Administrator, Office of Land and Emergency Management, EPA
- **Harold Furchtgott-Roth**, former Commissioner, Federal Communications Commission
- **Commissioner Cheryl LaFleur**, Federal Energy Regulatory Commission
- **Deb Miller**, former Commissioner, Surface Transportation Board
- **Frank Mulvey**, former Commissioner, Surface Transportation Board
- **Sam Simon**, Chief Counsel, Office of Senator Richard Blumenthal
- Moderated by **Pantelis Michalopoulos**, Partner, Steptoe

**1:45 p.m. – 2:45 p.m. Breakout Session One\***

#### **1. Deference**

*Judges and scholars have strong opinions on the doctrine of regulatory deference. Does it matter to the regulated industries? What is better, less deference to unfavorable decisions or more to favorable ones?*

- **Stanton Dodge**, Chief Legal Officer, DraftKings
- **Tom Schwartz**, Senior Vice President & General Counsel, Enbridge
- **Ken Tolle**, President and Senior Advisor, Launch Pad Media Advisors
- Moderated by **Steve Reed**, Partner, Steptoe

#### **2. Regulatory/Legislative Approach**

*When and how should regulated industries take a combined approach to resolve their business issues?*

- **Lisa Anastos**, General Counsel, Payfone
- **Leigh Freund**, President and CEO, Network Advertising Initiative (NAI)
- **Ross Lieberman**, SVP of Government Affairs, American Cable Association
- **Alison Minea**, Director & Senior Counsel, Regulatory Affairs, DISH
- Moderated by **Micah Green**, Partner, Steptoe

*\*Multiple topics will be offered per breakout session and registrants will have the option to select their breakout session preferences in the registration process. Space in each session is limited and assignments will be made on a first-come first-served basis.*

**Continued on reverse**

**2:45 p.m. – 3:15 p.m.      Networking Break**

**3:15 p.m. – 4:15 p.m.      Breakout Session Two\***

**1. Preemption**

*Federal agencies have been busy abolishing rules, states have been busy making new ones in their stead, federal agencies have been hoping to preempt them. How does this help or hinder affected regulated businesses? How have the various kinds of preemption fared where the federal agency says it does not have jurisdiction?*

- **Steve Kramer**, Senior Vice President, General Counsel, and Corporate Secretary, Association of Oil Pipe Lines (AOPL)
- **David Rankin**, Senior General Attorney, BNSF
- **Rick Roberts**, Partner, Steptoe
- **Don Santa**, President and CEO, Interstate Natural Gas Association of America (INGAA)
- **Mike Schon**, Deputy Chief Counsel, US Chamber Litigation Center
- Moderated by **Tony LaRocca**, Partner, Steptoe

**2. Globalization**

*Harmony at all costs? Or is a patchwork of different rules better if the uniform rules replace the frying pan with the fire?*

- **Steve Christenson**, Senior Vice President of Regulatory Affairs, Ecolab
- **Eliana Garces**, Principal, The Brattle Group
- **Joelle Ogg**, General Counsel, DC Energy
- Moderated by **Ruxandra Cana**, Partner, Steptoe

**4:30 p.m. – 5:00 p.m.      Closing**

**5:00 p.m. – 6:30 p.m.      Cocktail Reception**