## Reyaz Mama Principal, Ratan Mama Consultants Pvt. Ltd.

Mr. Reyaz Mama has more than twenty years of experience in the Hospitality Industry primarily with Pannell Kerr Forster Hospitality consultants U.K and India, Ratan S. Mama & Co. (RSM & Co India and U.A.E.), Ratan Mama Consultants and as a past promoter Director of Choice Hotels India - Master Franchisee of Choice Hotels International. His varied expertise includes: feasibility studies (marketing and financial); project consultancy and support in the setting up of several hotels, restaurants and entertainment projects; sourcing and identifying new opportunities, both buy-outs and new builds; hotel and entertainment acquisitions; management and hotel operations of both business and leisure hotels; operational audits and financial audits of hotels; and franchising operations, brand development and hotel management.