Data Privacy for Retailers: Recent Developments in CCPA and GDPR

December 10, 2019

Speakers
Paul Hughes, Daniel W. Podair, David O’Sullivan

Overview
Event Details
Please join members of Steptoe’s Privacy & Cybersecurity and Retail & E-Commerce Groups for a complimentary webinar discussing the key issues and latest developments around this fast-moving area of law.

Date: Tuesday, December 10, 2019
Time: 10:00 a.m. - 11:00 a.m. EST/4:00 p.m. - 5:00 p.m. CEST

If you were unable to participate in the live webinar but would like to receive a link to the recording, please let us know by requesting here.

In recent years, retailers have devoted significant amount of time and resources to comply with the European Union’s groundbreaking data privacy regulation – the GDPR, the impact of which continues to evolve. On January 1, 2020, California’s similarly expansive data privacy law, the California Consumer Privacy Act (CCPA) becomes effective. While the CCPA echoes many of the GDPR’s broad themes with respect to data privacy and protection, the CCPA contains unique and often onerous requirements for retailers requiring a fresh compliance framework. Therefore, whether your business is located in the United States, Europe, or elsewhere, the expansive scope of both the GDPR and the CCPA may require your business to comply with and balance unique sets of data privacy obligations.

Topics for Discussion:
- Application and scope of data protected under CCPA/GDPR
- Impact on website privacy policies, notice and consent requirements for the collection, use, and disclosure of personal information, and offering of financial incentives
- Rights conferred (e.g. CCPA right to know, deletion, and opt-out, GDPR right to be forgotten)
- CCPA/GDPR differences for security and breaches, class actions, and enforcement
- Impact of Brexit

Steptoe Speakers:
- Paul Hughes, Of Counsel
- Dan Podair, Associate
- David O’Sullivan, Senior Counselor and Former EU Commission Secretary General and EU Ambassador to the US
CLE Credit Available:

- **New York:** 1.0 hour of CLE credit.
- **California:** 1.0 hour of CLE credit. No credit may be claimed for required CLE in legal ethics, recognition and elimination of bias in the legal profession, and competence issues.
- **Illinois:** 1.0 hour of General CLE credit.

*If seeking CLE credit in other jurisdictions, please make note in your registration form.*

Practices

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