EU Competition Law: A Powerful Tool in Post-COVID-19 Business Recovery

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Speakers
Simon Hirsbrunner, Paul Hughes, Charles Whiddington, Danyal Arnold

Overview

Event Details
Competition law is a powerful tool that businesses can employ to recover from a crisis. Join members of Steptoe's EU Competition team for a series of short On Demand videos that will help guide your business through the economic uncertainty post-COVID-19.

ACCESS PART III

Part III - EU State Aid

In this third video, Simon Hirsbrunner provides an update on the European Commission's evolving Temporary State Aid Framework during the COVID-19 pandemic. In particular, he discusses the Lufthansa bailout and how state aid control can present commercial risks and opportunities for companies.

Other Videos in the Series

Part II - Market Definition
Access Part II here.

In this second video, Charles Whiddington and Danyal Arnold provide an overview of the European Commission's upcoming review on market definition and how the focus of the review may have shifted as a result of the COVID-19 crisis.

Specific topics for discussion include:
Part I - Routes to Market in the New-Normal: A Twist of the Competition Law Kaleidoscope

In this first video, Paul Hughes provides an overview of the potential routes to market in this “new normal” by highlighting what you can do with your distribution agreements and the benefits of removing redundant channel costs.

Specific topics for discussion include:

- Rethinking the channels to market
- Withstanding shifts in the market over time
- Vertical agreements as a recovery tool

If you have any questions about the material presented, or suggestions for future topics, please contact Steptoe Events. Stay tuned for our next update which will be circulated the coming weeks.